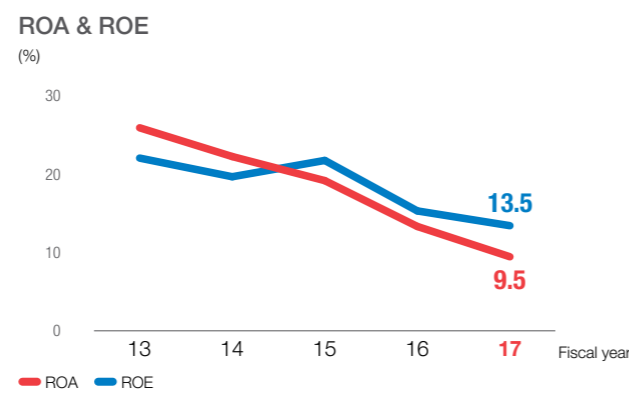
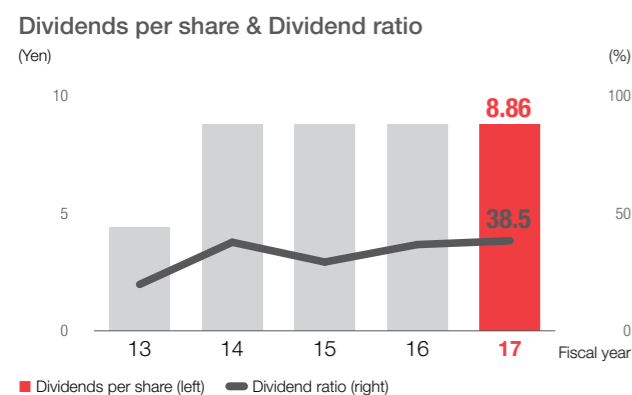
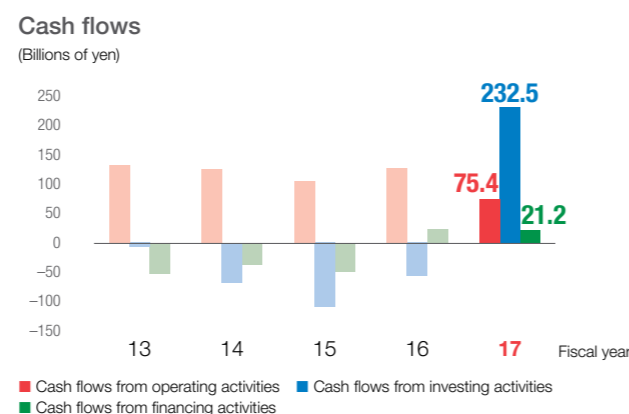
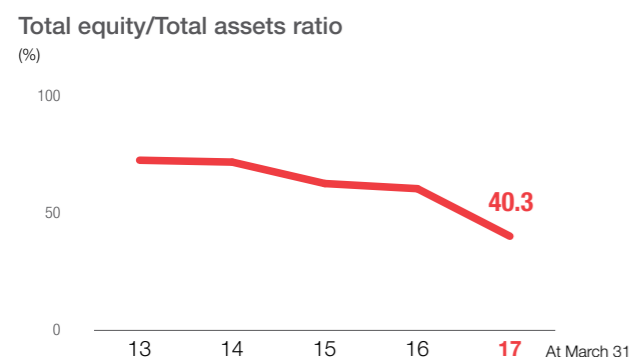
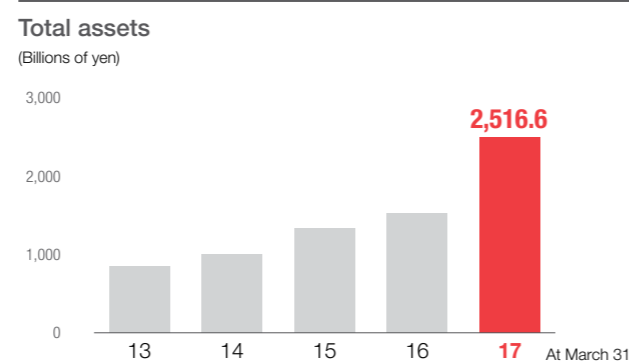
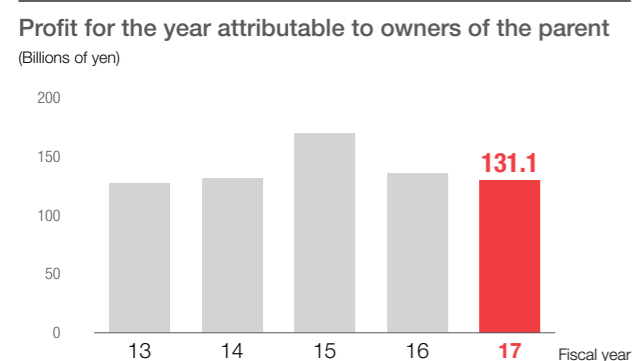
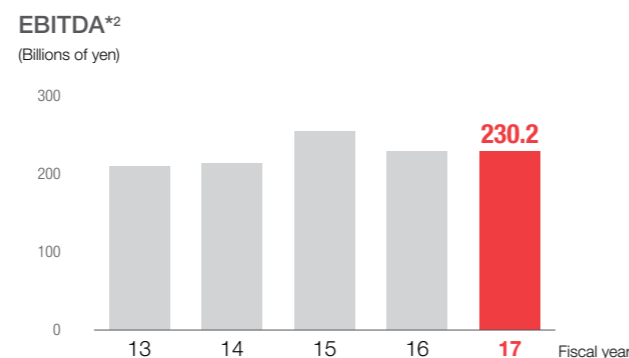
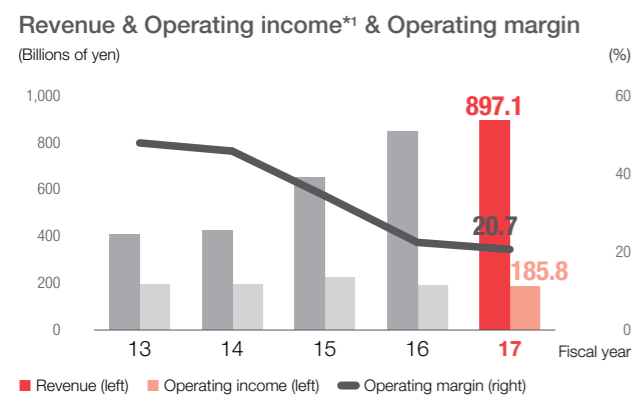
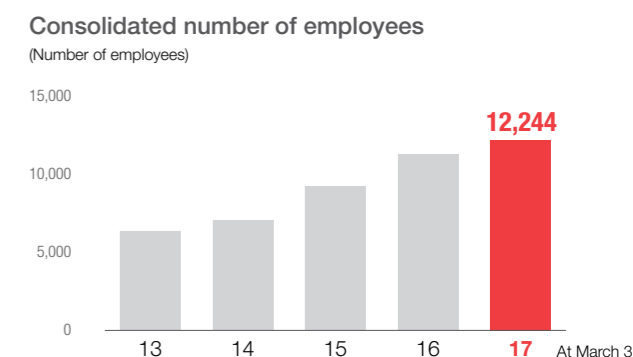
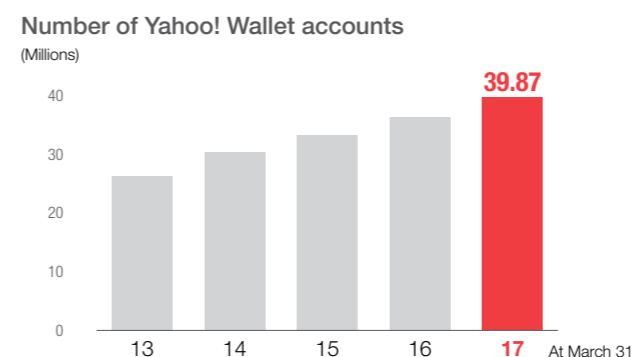
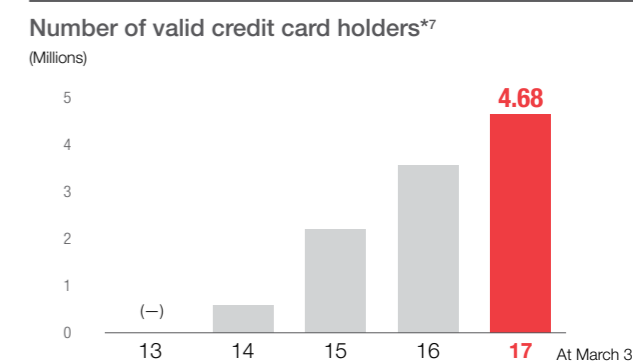
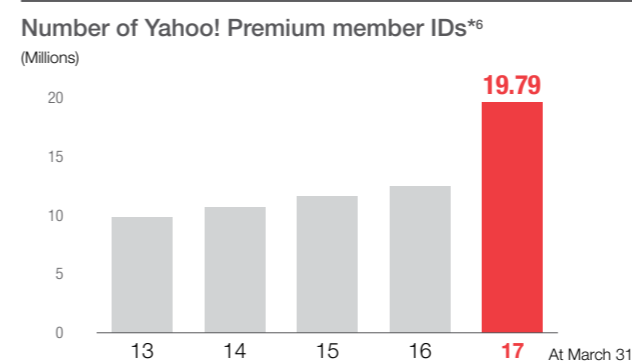
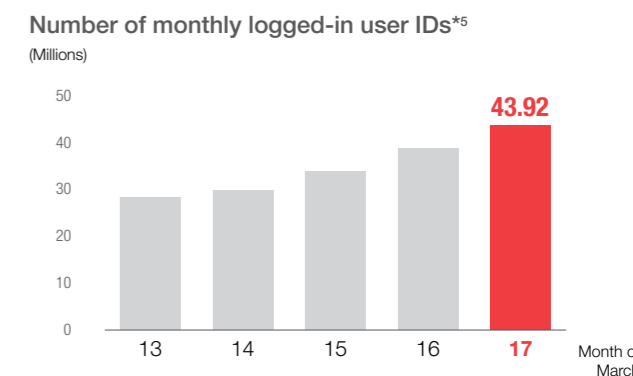
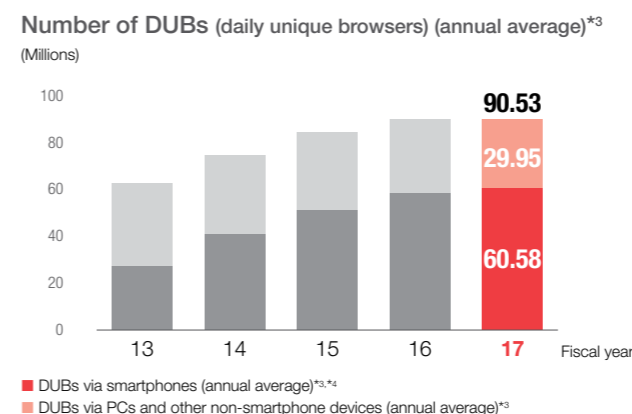


Financial and Non-financial Highlights

Financial Indicators



Non-financial Indicators



Yahoo Japan Corporation adopted International Financial Reporting Standards (IFRS) from the fiscal year ended March 31, 2015. Figures for the fiscal year ended March 31, 2014 have been restated on an IFRS basis. Regarding certain indicators for which new, more accurate calculation methods have been adopted, results for years prior to adopting said methods have been retroactively adjusted.

*1 Includes: Gain from remeasurement relating to business combination with ASKUL Corporation of ¥59.6 billion in FY2015; loss related to the fire incident at the ASKUL Logistics Center of ¥13.0 billion in FY2016; and insurance proceeds, etc. related to the said fire incident of ¥6.6 billion and ASKUL Corporation's gain on sales of property and equipment of ¥3.5 billion in FY2017
 *2 EBITDA = operating income + depreciation and amortization in cash flows from operating activities
 *3 The cumulative total number of browsers accessing Yahoo! JAPAN. Access via browser and access via application are counted separately, even if there is an overlap in users

*4 Includes access through iPhones/iPods, Android smartphones (with screen sizes of less than 7 inches), Windows Phones and smartphone applications. They do not include page views using iPads or Android tablets. They also do not include some access via smartphone applications
 *5 Number of Yahoo! JAPAN IDs logged in each month
 *6 Includes SoftBank members and Y!mobile members, etc. who are eligible for Yahoo! Premium privileges. Overlap in IDs is excluded
 *7 Number of card holders who can purchase goods and receive services, etc. using the card. Includes card holders of KC Card, Yahoo! JAPAN Card and SoftBank Card ("Omakase charge")