

Information Security

To remain capable of continuously providing safe and secure services to our users, the Yahoo Japan Group strives to achieve maximum information security throughout the Group under the following policies and structures.

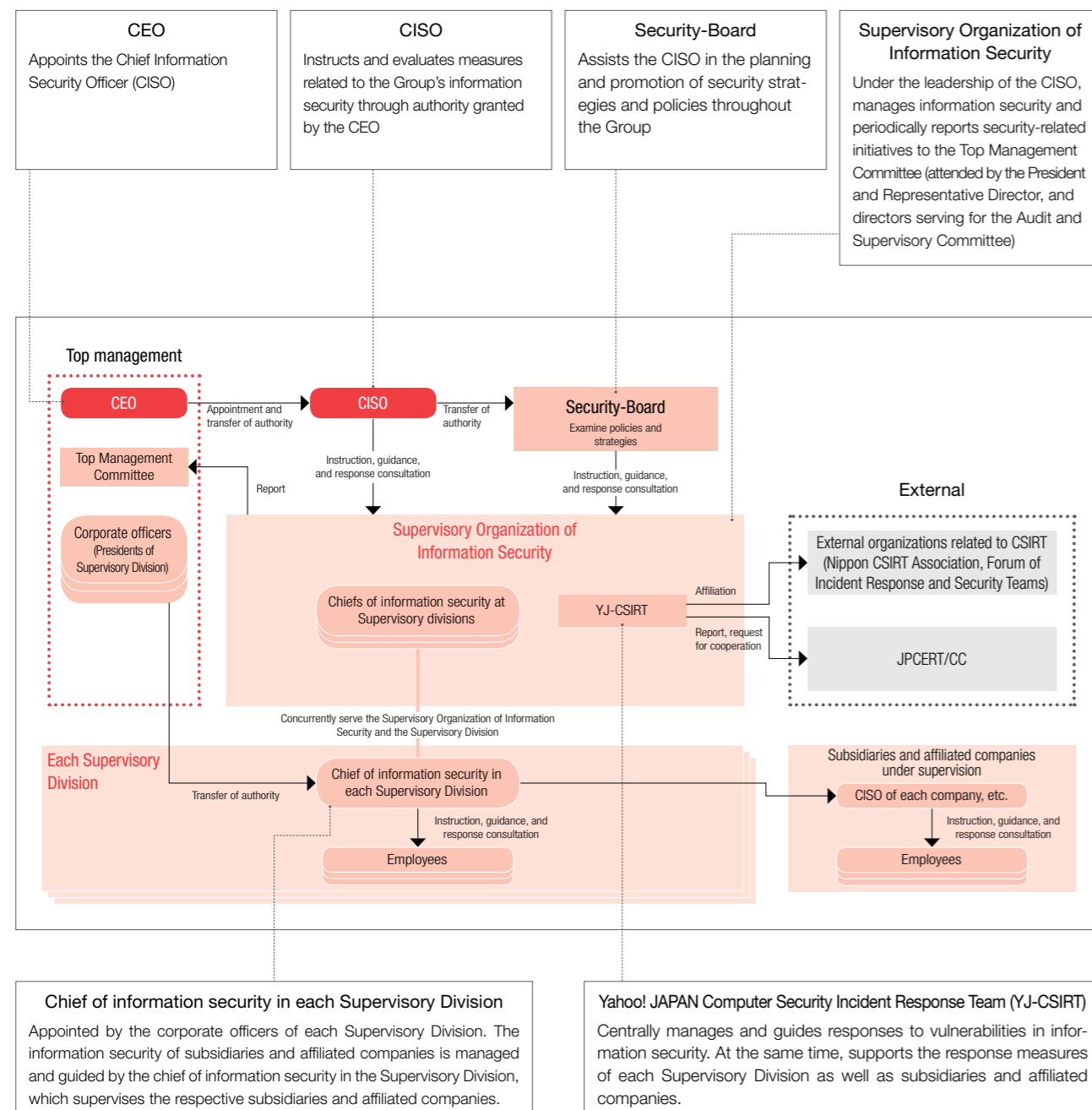
Basic Approach to Information Security

Under the initiatives of the CEO, we promote ERM across the entire Group. We have declared “protecting people’s lives and ensuring information security (confidentiality, availability, integrity)” as our utmost priorities and are incorporating this declaration into various strategies.

In regard to information security, which takes precedence after the protection of human life, our policy is to protect our users from information leaks (confidentiality), to provide round-the-clock service (availability), and to securely protect the service contents from destruction or fabrication (integrity).

Information Security System

We have established a cross-functional information security system under medium- to long-term perspectives.

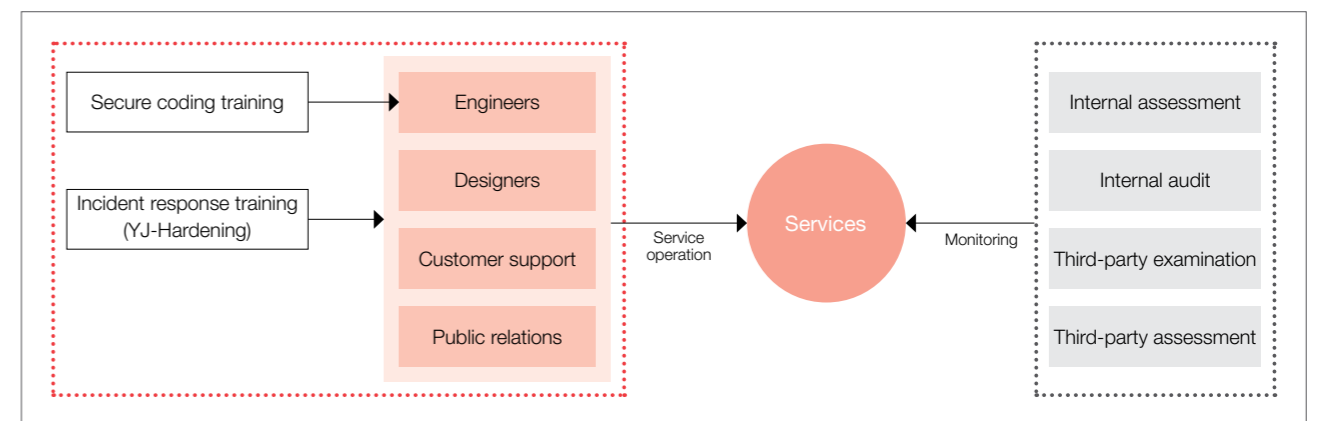


Efforts to Ensure Security

Efforts to Provide Safe and Secure Services

As part of our efforts to provide robust services, we address the vulnerabilities of applications by conducting such measures as vulnerability examinations through internal dedicated organizations and third-party institutions. In addition, we hold secure coding trainings for engineers in our aim to

ensure that applications do not have vulnerabilities. We also conduct incident response training against cyber-attacks (YJ-Hardening) in order to strengthen our responsiveness to such issues.



To respond appropriately to newly emerging security threats, we are striving to remain constantly aware of technological trends by obtaining the latest information from outside sources and by becoming a member of the following organizations.

System for Sharing Information with External Organizations

Nippon CSIRT Association http://www.nca.gr.jp/en/	To respond to new security-related threats, we work to remain constantly aware of technological trends.
Forum of Incident Response and Security Teams (FIRST) https://www.first.org/	
JC3: Japan Cybercrime Control Center https://www.jc3.or.jp/	We work with the JC3 to collect information on cybercrime and enact appropriate countermeasures.
Japan Computer Emergency Response Team Coordination Center (JPCERT/CC) https://www.jpcert.or.jp/english/	We collaborate with JPCERT/CC to respond to incidents when they occur.

Initiatives to Protect Users

To prepare for instances where a third party gains knowledge of a user’s Yahoo! JAPAN ID or password, we conduct countermeasures to prevent fraudulent logins and mitigate damage should such logins occur. In addition, we work to

raise awareness among Japanese Internet users on managing login IDs in a secure manner. At the same time, we have preventive measures in place that anticipate a certain level of improper access.

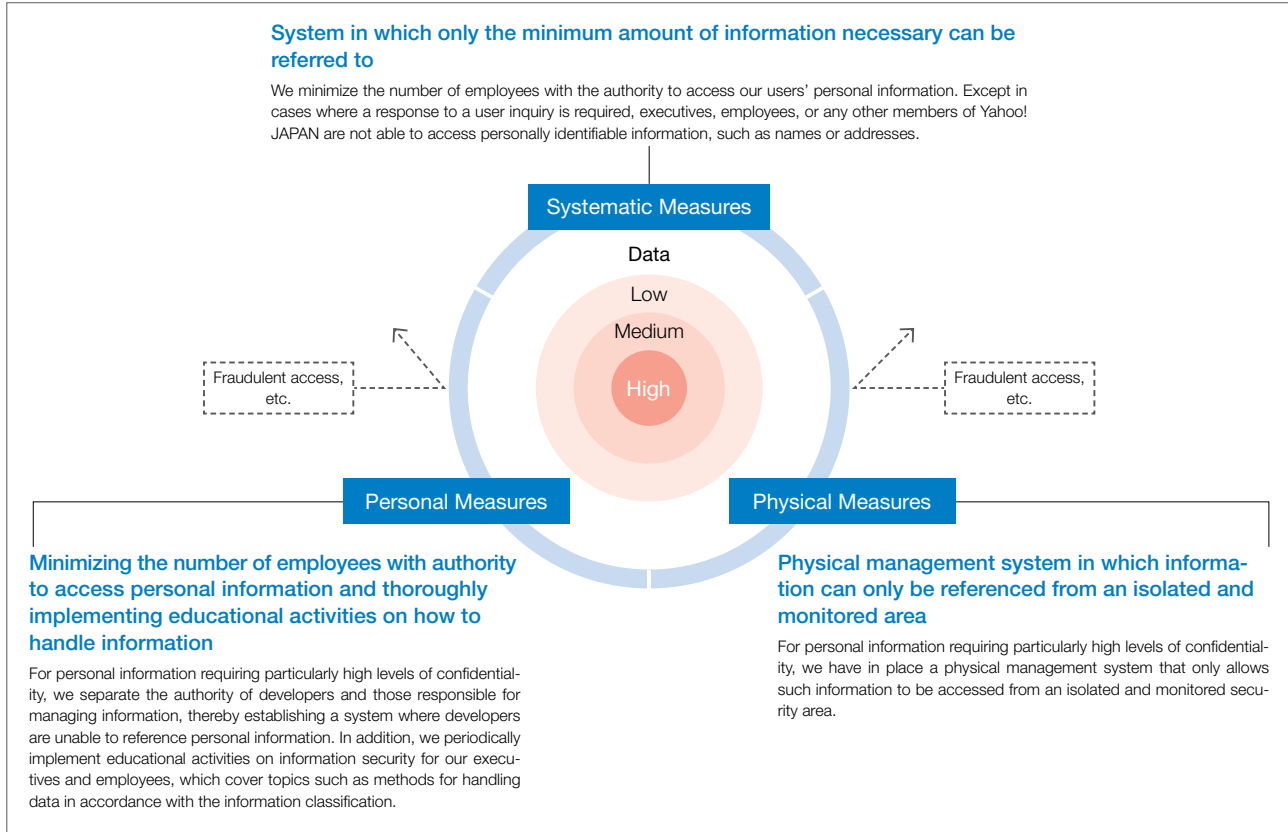
Awareness raising	We provide information on measures that can be implemented by the users themselves to protect their Yahoo! JAPAN IDs from fraudulent use. Yahoo! Security Center: https://security.yahoo.co.jp/
Provision of tools	<ul style="list-style-type: none"> • Login history and login alerts: Allow users themselves to detect any fraudulent use of their Yahoo! JAPAN ID. • One-time password: Prevents fraudulent logins in the event a third party gains knowledge of a user’s Yahoo! JAPAN ID or password.
Detection and measures against fraudulent logins	<ul style="list-style-type: none"> • Analysis, cut-off, and re-authentication of suspected logins by third parties with malicious intentions • Verification and monitoring by dedicated internal departments

Sources of Our Value

Information Security

Initiatives to Protect Data

We organize our data into multiple categories based on the level of importance and have in place measures for protecting data in each category.



Acquisition of Third-Party Certification

Acquisition of Information Security Management System (ISMS) Certification

As a group, Yahoo Japan Corporation and some subsidiaries received third-party audits and acquired Information Security Management System (ISMS) certification ISO/IEC 27001:2013, the ISMS international standard, and JIS Q27001:2014 certification, the Japanese standard for all of their businesses.

Subsidiaries holding ISMS certification comply with information security rules of Yahoo! JAPAN and maintain

information security management systems identical to those of Yahoo! JAPAN.

Yahoo! JAPAN has a long history of ISMS certification. In August 2004, it acquired BS7799-2:2002, the international standard at the time, and ISMS certification standards (Ver. 2.0), the Japanese version of the international standard at the time. Since then, we have complied with revision to the international standard in order to maintain valid certification.

Acquisition of PCI DSS Accreditation

In November 2008, Yahoo! JAPAN obtained Payment Card Industry Data Security Standard (PCI DSS) accreditation, a security standard for member information, transaction information, and payment processes related to credit card payments for its Yahoo! Wallet online payment service by fulfilling the level 1 requirement. The level 1 requirement is the most stringent security standard within PCI DSS geared toward participating merchants that handle a large volume of transactions.

Through this accreditation, all systems related to information management and transaction processing of Yahoo! Wallet,

one of Japan's largest online payment services, have received verification that they have an international-level security in place.

Furthermore, we have acquired licenses for issuing and acquiring business from VISA and MasterCard, and since March 2012, we have conducted the acquiring business for almost all credit-card payments in our services. Since February 2012, we have continued to obtain PCI DSS accreditation for these operations.